

Billions, Blunders and Baloney:

The Fantastic Story of How Uncle Sam is Squandering Your Money Overseas

By Eugene W. Castle

The advertisement from the Chicago Tribune included in the letter from Austin Mosher to encourage Jenner to read the book, Billions, Blunders and Baloney, which emphasizes the seriousness of government waste. This book was written in 1955 by Eugene W. Castle. According to the biographical text at the end of this book, Castle was “an expert on propaganda and promotion.”¹⁰⁸ His first major project occurred during World War I when he worked with the Marines’ Central Recruiting District on enlistment propaganda. He founded Castle Films in 1923, and, from that point on, he was a distributor for the U.S. government of movies and materials concerning the armed forces. He wrote The Great Giveaway: The Realities of Foreign Aid in 1957. Billions, Blunders and Baloney was published by the Devin-Adair Publishing Company, which shifted its publishing focus in post-World War II America to books concerning conservative, anti-Communist, and libertarian ideals. In 1952, it published McCarthyism: The Fight for America by Senator Joseph McCarthy. The following document is an advertisement for the book, Billions, Blunders and Baloney, and it was included in a constituent’s letter to Senator Jenner.

“BILLIONS, BLUNDERS and BALONEY”

Never before—such a timely exposé... never before—such damning evidence.

“It is an appalling story, most of which, I am sure, is unknown to the American people. I felt that the story should be told so that they might know what they are buying with their billions.”

These are the words of Eugene W. Castle, author of “Billions, Blunders and Baloney.” Now ask yourself

¹⁰⁸ Eugene W. Castle, *Billions, Blunders and Baloney: The Fantastic Story of How Uncle Sam is Squandering your Money Overseas*. (New York: Devin-Adair Publishing, Co., 1955).

- Is the money you spend to combat communism really “doing the job?” Or are American dollars actually creating more Communists?
- Is it true that U.S. payrollers abroad are living and spending extravagantly?
- Why are “Yanks Go Home” signs appearing everywhere from Paris to Tokyo?
- Are Communists turning U.S. propaganda to their own advantage?

No matter which side of the political fence you're on, you'll be fascinated and aroused by the startling accusations of a man who traveled 75,000 miles through 23 foreign countries and spent three years digging out information on why the United States is becoming the world's most unpopular country while spending billions to try to win foreign friends! Newsmen, motion-picture and propaganda authority, EUGENE W. CASTLE directed the United States Government's nation-wide film activities to thousands of defense plants, plus Army, Navy, and Red Cross film programs during World War II. Written in down-to-earth language, his charges of “failures, blunders, wrong guesses, bad timing, and gross extravagances of unqualified policy-makers” will start controversies raging. This book will make you mad. You may not agree with it, but you'll be talking about it, hearing about it, arguing about it with your friends in your social group, at your office, at your club!