Reliving January 30, 1977

Roots was one of the most popular and influential programs in American television history. Millions of Americans (60% of the population or more) watched at least part of the miniseries in 1977, and seven of the eight episodes were among the ten highest rated programs ever broadcast to that date. (The last episode was so popular that it is unlikely ever to be bumped from the top-ten list.) The show was significant by other measures, too. Pollsters found that half of the people watching Roots thought it was "one of the best" shows they'd ever seen, and it was a topic of conversation wherever people gathered.

Episode Eight (final episode)

Episode Eight begins four years later (in 1865) with the announcement of the Confederate surrender at Appomattox; it runs for 95 minutes.

Over half (51.1%) of American households watched this episode. It is still in the top-ten list for the percentage of households tuned in. Only the last episode of M*A*S*H (in 1983) and the "Who Shot J.R.?" episode of *Dallas* (in 1980) attracted more viewers (about 60% for M*A*S*H and about 53% for *Dallas*).

The cast includes

Lloyd Bridges (Evan Brent)
Lane Binkley (Martha Johnson)
Georg Stanford Brown (Tom)
Olivia Cole (Mathilda)
Brad Davis (George Johnson)
Hilly Hicks (Lewis)
Burl Ives (Senator Arthur Justin)
Lynne Moody (Irene)
John Quade (Sheriff Biggs)
Ben Vereen (Chicken George)

Sources: Lance Morrow, "Why 'Roots' Hit Home," *Time*, 14 Feb. 1977, pp. 69-77; Kenneth K. Hur and John P. Robinson, "The Social Impact of 'Roots," *Journalism Quarterly* 55 (Spring 1978), 19-24, 83; *The World Almanac & Book of Facts* (New York: Press Pub. Co., 2017); Jerry Buck, "People Everywhere Talking about TV's 'Roots," (Associated Press, 29 Jan. 1977); *The World Almanac & Book of Facts* (New York: Newspaper Enterprise Assoc., 1978); *Roots*, 40th anniv. ed., (1977; Warner Home Video, 2016).

The following pages give you a taste of life at Hanover in 1977. The last episode of *Roots* aired on a Sunday, and so there was no *Madison Courier* that day, but you would have saved the tv listings from a previous paper, and you could have finished reading stories from that week's *Triangle*. The clipping from the *Madison Courier* is reproduced by permission (http://madisoncourier.com/).

Sunday January 30 Day and Night

HOUR OF FOWER (Cont.)

BILLEGRASS PERSONALITIES

WONDERAMA (Cont.)

ANTIGUE FURNITURE WORKSHOP

MOBENING MOVIE

MODENING MOVIE

Node jerks involved in murder at a radio station, 1942. (till 105) p.m.

AFTERNOON The Pride and the Passion Cary Grant Sophia Laien and Frank Sinatra teamed for this adaptation of the C.S. Forester novel about Spaniards repetting Napoleon's invasion, 1957 MORNING horrible depression

SIX MILION'S MAN (Cont.)

EVENING SYMPHONY (Cont.)

JACQUES COUSTEAU (Cont.)

RAP 615 SACRED HEART HERITAGE HOUR MAM SPORTMAN (Cont.) BIG BLUE MARBLE
SHORT STORY SPECIAL
KENTUCKY AFIELD MASSORIMANI (cont)

MISSION IMPOSSIBE (Cont)

AFTERNON MOVIE

The Long Ships. Richard Widmork Sidney
Portier Rus Lemblyn. Wking odventurer is captured by Moorish shirk 1964 (till? p.m.) PAP 900

MCMILLAN (Cont.)

BLACK DIMENSION

SIMPLE
As a fever to a friend and without felling each other Feis and Mac independently leckle is dever to a friend and without felling each other. Feis and Mac independently leckle is dever involving murder. Audinoping and a revolutionary new comes.

PROOTS
In the conclusion of Roots, the Civil Warcomes to an end but emparage blocks find freedom a bittle experience, thill II p. m.

MASTERPICE THEATRE
Upsters. Gownstans. Part 3. With Richald and Virginia abroad Georgina decides it's the partice time to throw a party.

SUNDAY MOVIE

Circle of Decaption. Intriguing spy tole about an agent infentionally fed wrong information by his own comrades to conflue the enemy straddord Dillimon. Sury Parker English. 1961.

IERRY FALWELL. PERSPECTIVE 7:00 12 00 HIGH Q

BOBBY LEONARD

BEVERLY HILLBILLES

FACE THE NATION

KING OF TV VOWING

SISSUES AND ANSWERS

OUR GOVERNMENT

SUNDAY MOVE

Terzon Goes to India. English: 1962. (Hill 2 AG-USA HERITAGE HOUR (Cont.) coplused by Moorish shick 1964 (Inil 7 p.m.)

I IENNIS (Cont.)

I IENNIS (Cont.) DUSTY'S TREEHOUSE KENTUCKY AFIELD ENTUCKY AFIELD
LAMP UNTO MY FEET
CHARLES FOLD SINGERS
JERNY FALWELL
PERSPECTIVE (Cont.)
AGRISCOPE
KING IS COMING MOVIE (Cont.) CLOSE-UP

CLOSE-UP

TENNIS (Cont)

COLF (Cont)

ANYONE FOR TENNISON? 7.30
3 GREEN ACRES
3 M REVIVAL FIRES
3 SUNDAY SOUL
3 SACRED HEART
4 HUDSON BROTHERS 12:30

MEET THE PRESS

BOB KNIGHT

THRILMAKER SPORTS

TV BOWLING (Cani.)

MEWS CONFERENCE NEWS CONFERENCE
DIRECTIONS
DIMECTIONS
NEWSMAKERS LOOK UP & LIVE
IN THE SPIRIT
JERRY FACWELL (Cont.) FRIENDSHIP SHOP

GRANDSTAND

GRANDSTAND

GRANDSTAND

MWSPORTS (Cont.)

WWSPORTS (Cont.) (IIII 11 p.m.) 9-30
LANICANS RABI
Small-town police chief Paul Lanigan joins forces with a rabbi to globe murders in this series which opens with the unlikely due investigating the staying of the guest of honor at a. Man of the Year goal (III.11 p. m.)

3-13-TEHOUSE REPORT RELIGION IN NEWS GRANDSTAND
AFTERNOON PICTURE THE RATERNOON PICTURE
The Kettles on Old MacDanald's Fairm." Martoris Main. Parker Fennelly. Glaria Talbati
1933, (iil 2.30 p.m.)

CHALLENGE OF THE SEXES

GOMER PYLE

AFTERNOON MOVIE
Workering Heights Splendid Yorkshire
locations highlight this remeds of the Emily
fronthe clease about ill-fetted lovers in 19th.
century England. English. 1970. (iil 3 p.m.)

MAYERICK

1.05 GOSPEL SINGING JUBILEE

ABUNDANT LIFE
CATHOLIC MASS 545

EVENING MOVE
Anthony Adverse A mossive production and top performances distinguish this opulant version of Hervey Allens best seller set in the mer of Napoleon Fredric March Olivie de Hovilland Claude Roins 1936 (till 8 p.m.) STATEHOUSE REPORT

SWITCH (Cont)

REPORTS (Cont)

MASTERPIECE THEATRE (Cont)

MOVIE (Cont.)

JERRY FALWELL (Cont.) ODATARI
CAMERA THREE
CAMERA THREE
CAMERA THREE
OLASS
OVICE OF THE MOUNTAINS
DIERRY FALWELL
DIJIMMY SWAGGART
BAPTIS' CHURCH EVENING 10 00

LANIGAN'S RABBI (Cont.)

BRIAN BEX

DELVECCHIO BLACK IS

DIMOVIE (Cont.)

NEWS

WILD WORLD OF ANIMALS

CONSUMER SURVIVAL KIT

CROSSWITS DORAL ROBERTS

DOUNDATIONS OF FAITH

REX HUMBARD

TV CHURCH

DAATARI (Cont.)

THESTORY

BOUR OF FOWER

BOUR OF FOWER AFTERNOON MOVIE

Alexander the Great. The life of the Mocedanian prince who tried to conquer the world in the 4th cantury B.C. Richard Surron-Fredric March. Clore Bloo Denielle Derrieus. 1956. (rill 3:45 p.m.) Detrection and Shanski lock horns with a brutal, prejudiced small-town cop when they travel to Arizona to pick up on Indian youth who escaped from prison.

By FOOTS (Cont.) EVENING MOVIE
The Vikings. Incredible but rousing Norse may have be sequisite Moving photography Jock Cardid and an outstanding score. Kirk Douglas. Tony Curtis. Jonet Leigh, Ernest Borgnine, James Donold. 1958. [till 8 p.m.] 6.1058.

MENTAL OF ARMS.
WELENDO GARDNER
WILD KNODOM
WORLD PRESS. who excoped from prison.

If ROOTS (Cont.)

SUNDAY MOVE
Antonia. A Potroit of the Woman on occioned 174 study of acchestra conductor Antonia Bisco. (IIII 11 pm.)

MOVE (Cont.)

KING IS COMING. 1:30 COLLEGE BASKETBALL CHAUGING TIMES

MAYERICK (Cont.) THE STORY

THE STORY B B LANIGAN'S RABBI (Cont.) MO MA BASKETBALL NEWS
DELVECCHIO (Cont.)
ROOTS (Cont.)
MOVIE (Cont.)
FORESIGHT COUNTY VIEW WORLD PRESS
GOLDEN GLOBE AWARDS 2.00

B BASKETBALL (Conf.)

B MOVIE (Conf.)

GREAT PERFORMANCES Harry Belafante is the host far the Hollywood Foreign Press Assn. 34th annual awards. honoring TV and motion pictures. (till 8 p.m.) 7:00 MOD SQUAD NOVA Rubenstein at 90" features planist Arthur Rubinstein in a 1975 concert with conductor An-dre Frevin and the London Symphony. (till 3:30 9:30
THIS IS THE LIFE
A HALE'S NAVY
AMERICA. THE SUPER MARKET
CAMERA THREE 7.00

WORLD OF DISNEY
Tarry, of the Great 51. Bernord," set in the
enry 1800, foliages two novices; an orphaned
boy and a devoted 51. Bernard jusp, os they undergo rigourous training to become part of the
mountain-rescue soon at a hospice in the Swiss NOVA
A report on Wohoe, a female chimpanzee that
has been taught to communicate through sign
language
9 JERRY FALWELL
1700 CLUB p.m.)

AFTERNOON MOVIE

The Power," Thriller obout a spoce-research isom whose members are being killed off by some mysterious force. George Hamilton, Suzanne Plesherte. 1968. (rill 4 p.m.) CAMERA THREE

SPACE NUTS

MORAL SIDE OF NEWS

MORAL SIDE OF NEWS

MAMY SWAGGART

GOSPEL SINGING (Cont.)

ABUNDANT LIFE

THE LIFE THAT WINS Alos, First of two-parts.

GOLDEN GLOBE AWARDS
See 6:30 p.m., channel 19 for details. (till 8:30 11.30
LATEMOVIE
*Note! Colorful, meladromatic cross section
of life of a defuse old New Orleans hotel, in
danger of being sold to a powerful chain of
hostelries. Rod Taylor. Catherine Spook. 1967
(IIII 1.30 a.m.)

MOD SQUAD (Cont.)

LATE MOVIE

**Companying. In Nightmore. Abode for IV 11.30 2:30

BIG MOVIE

Benacht the Planet of the Apez. On site of
New York, 2,000 years after city is destroyed by
otom bomb, astronaut stumbles on underground society of mutated aliens, 1970. (Hill
230 p.m.)

GREAT PERFORMANCE (Cont.)

SUPERSTARS (Cont.) p.m.)

AADY BOYS
This series based on Franklin W. Dison's mystery novels follows the adventurers of investigators Fenton Nardy and his teen-age one Frank and Joe. In the premiers episode, the alder Hardy disappears. sparking a search data involves the boys with espionage, a graveyard and a hounted house.

ONEON LINE

GOLDEN GLOBE AWARDS (Cont.)

MOVIE (Cont.)

7.30 SING YE!

SING YE!

MORNING MOVIE

Bods to Botoon. A colonel forms a guerilla army an Luzon and leads a raid on the Japanese in order to help Americans londing on Layte. John Woyne. Anthony Quinn. Beuteh Bendi. 1945. (III 12 p.m.).

NAACP PESENTS

LAMP UNTO MY FEET LATE MOVE

"Componions in Nightmore." Mode-for-IV psychological thriller about a group-therapy session disrupted by murder. Anne Baster, Grig Young, Modelyn Douglas, Dona Wynter, Leslie Nielsen, 1968. (HII I 30 o.m.) Niellen, 1966. (Hill 1:30 a.m.)

LATE MOVIE

The Adventures of Mark Twain.

Dramatization of life of the famed American
humorist, from his bayhood through to his
death. Fredric March, Alexis Smith. (Hill 2:15 POLICE CALL MOVE (Cont.)

DISMEY (Cont.)

GOLDEN GLOBE AWARDS (Cont.)

MARDY SOY'S (Cont.)

MANDY SOY'S (Cont.)

MOVE (Cont.) DAKTARI
I IS WHITTEN
HEW SHAPES
WONDERAMA (Cont.)
PARKS AND PLAY
LEROY JENKINS 3-00

MOVE (Cont.)

MOVE (Cont.)

CHAMPOPSHIP FSHING

OREAT PSHORMANCES (Cont.)

SUPERSTARS (Cont.) LOHMAN & BARKLEY DENNY CRUM: BASKETBALL
DENNY CRUM: BASKETBALL
NOVA (Cont.)
JERRY FALWELL (Cont.) MEPLECTIONS MOVIE (Cont.)
CHURCH BY SIDE OF ROAD
LOOK UP & LIVE
BLACK MEMO B-00

Mc/s vecetion flight to Hawaii is anything but relexing: someone is methodically killing off interests in the first-class celain. (IIII 9:30 p.m.)

GOLDEN GOES AWARDS (Cont.) PERSPECTIVE 700 CLUB (Cont.) Championships.

BASKETBALL (Conf.)

GALE CATLETT: BASKETBALL
VOYACE TO THE END OF THE EARTH DARTARI (CONT.)

DIALOGUE

BAPTIST CHURCH

WONDERAMA (Cont.)

CONSUMER CORNER 12:00

MOVIE (Cont.)

NEWS

ILOMMAN & BARKLEY (Cont.)

GROUCHO

PETER MARSHALL (Cont.)

BY LINE

DAVID SUSSKIND After a confrontation with Joe, Rhade tol-big step: she goes out with enerther man, SIX MILLION E MAN A peoplesis The Arctic explorations of New Monson are traced in this decume Manerican SPORTSMAN SEX MALLONS MANY
A gadegiet and a congressmen amploy subleage to prevent the responsing of an obserdence of previous the responsing of an obserdence of lists, they less the new drilling would reveal the secret unrelines wishe they have been mining illegably.

12:20

EVENING ST STYMPHORY

SIF MARSHALL (Cont.)

PREV MASSON

12:20

CHRISTOPHER CLOSEUP

WILD WAD WAD

WEST

MILONS

CHRISTOPHER CLOSEUP

WILD WAD WAS STAR TREK MOVE (Cont.) WORLD FRONT BLACK FOCUS CALL THE DOCTOR BAPTIST CHURCH AFTERNOON MOVE
"Gunmon's Walk." A cleah in personalities badd to violence for a rencher and his time some. Van Heffin, Tals Hunter, 1988, (HI 5:45 p.m.) MISSION INFOSSIBLE BAPTIST CHURCH (Cont.)

Report issued on racism and sexism

(LNS).-White, male, upperclass perspectives still predominate in recently published U.S. history testbooks, charges a new reporton the presentation of women and minority history in junior and high school texts.

According to the findings of the Council on Interracial Books for Children, released in their report "Stereotypes, Distortions and Omissions in U.S. History Textbooks," publishers have made only superficial improvements over older U.S. history, texts.

superficial improvements over older U.S. history texts. "The new texts we examined fell far short of presenting historical reality," said Dr. Robert B. Moore, who directed the textbook project for the Council. Moore acknowledged that new texts have shown some improvement as a result of feminist and minority pressures on publishers. But "heightened visibility of previously ignored peoples," he cautioned, "has not assured an accurate depiction of their reality.

"To the extent that racism and sexism are dealt with in textbooks, they are treated as isolated mistakes of the past. They are never analyzed as ongoing structures by which some people continue to profit at the expense of others."

The report was designed for educators to use in analyzing their schools' texts, and as a supplemental resource for classroom use. It is available for \$7.95 from the Council on Interracial Books for Children, 1841 Broadway, New York, NY 10023.

Essay

Essays related to any Nor-Western or Cross-Cultural area may be submitted on or before March 21, 1977. The best essay will be awarded a cash prize of \$25.00. For details contact Dr. Haq. Ext.

Hanover College Triangle, 28 Jan. 1977, p. 2.

Conklin/Steinert debate nukes

by Stu Hinnefeld staff writer

subject of next Tuesday's assembly will be an informal debate on nuclear power between Dr. Richad Conklin and Dr. Darryl Steinert, both of Hanover's Physics Department. With the Federal hearings on the Marble Hill generating station scheduled to begin February 25, the subject of nuclear power is very much in the public eye in this area. Srs. Conklin and Steinert will present thir own views on nuclear power, on those issues on which they agree as well as those on which they dsagree, and there will be aquestion and answer period after the debate. The assembly will be at 2:40 p.m. in Donner Lecute Hall.