## Reliving January 29, 1977

Roots was one of the most popular and influential programs in American television history. Millions of Americans (60% of the population or more) watched at least part of the miniseries in 1977, and seven of the eight episodes were among the ten highest rated programs ever broadcast to that date. (The last episode was so popular that it is unlikely ever to be bumped from the top-ten list.) The show was significant by other measures, too. Pollsters found that half of the people watching Roots thought it was "one of the best" shows they'd ever seen, and it was a topic of conversation wherever people gathered.

### **Episode Seven**

Episode Seven begins fourteen years later (in 1861), with Chicken George returning home in fancy clothes and on a white horse; it runs for 50 minutes. About 42% of American households watched this episode.

### The cast includes

Lloyd Bridges (Evan Brent)
Lane Binkley (Martha Johnson)
Georg Stanford Brown (Tom)
Olivia Cole (Mathilda)
Brad Davis (George Johnson)
Hilly Hicks (Lewis)
Lynne Moody (Irene)
Ben Vereen (Chicken George)

### **Awards**

*Roots* won numerous awards, including a Golden Globe as "Best Television Series, Drama." Acting awards included Emmys for Louis Gossett, Jr., Ed Asner, and Olivia Cole, and a Golden Globe for Leslie Uggams.

Sources: Lance Morrow, "Why 'Roots' Hit Home," *Time*, 14 Feb. 1977, pp. 69-77; Kenneth K. Hur and John P. Robinson, "The Social Impact of 'Roots," *Journalism Quarterly* 55 (Spring 1978), 19-24, 83; *The World Almanac & Book of Facts* (New York: Press Pub. Co., 2017); Jerry Buck, "People Everywhere Talking about TV's 'Roots," (Associated Press, 29 Jan. 1977); *The World Almanac & Book of Facts* (New York: Newspaper Enterprise Assoc., 1978); *International Television & Video Almanac* (New York: Quigley Publishing, 1987); *Internet Movie Database*, http://www.imdb.com.; *Roots*, 40th anniv. ed., (1977; Warner Home Video, 2016).

The following pages give you a taste of life at Hanover in 1977. Included are articles, television listings, and cartoons from the local paper and the student newspaper. Clippings from the *Madison Courier* are reproduced by permission (http://madisoncourier.com/).

## Courierarea temperatures plunge below zero

By GREG HOARD

Sub-zero weather and bone-chilling winds hit the Courierarea again last night.

By midnight temperatures had reached five degrees below zero in Madison with a wind-chill factor of 40 degrees. Outlying areas, however, recorded as much as 12 below.

As the temperature registered a minus four degrees and winds had reached 20 miles per hour, Madison firemen battled a residence fire at 317 Green Road.

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Fire Chief John Hoffman reported that the fight against the blaze lasted for three and one half hours at the Sam Maddox home. When firemen arrived on the scene, the blaze which is believed to have started in the garage, had burned through the off of the garage and entered the attic of the Maddox home.

"Of course we were hampered by the freezing weather," said Hoffman. Hoffman and assistant fire chief Tom Wolfschlag both said that two hydrants were inoperable and believed to be

Snow and ice restricted the use of certain tactics against the fire and caused two firemen to fall from the roof. "The weather kept us from doing many of the things we normally do," said Hoffman. "Two men fell from the roof but they were not injured."

Wolfschlag reported that two firemen reported receiving minor cases of frostbite during the bout with the blaze.

Though Maddox, nor his family was injured, Chief Hoffman made an initial estimate of damage at \$35,000.

Hoffman again cautioned residents against overextending supplemental forms of heating and urged that furnaces, fireplaces and stoves be checked periodically.

The entire area was prepared last night for the critical cold wave. Jerry Thaden, assistant superintendent for administration for Madison State Hospital, said this morning that after checking with the Red Cross and Civil Defense. MSH was prepared to support as many as 150 people who might be forced out of their homes for lack of heat or food.

Chief Hoffman said that firemen would be on watch 24 hours a day in firehouses in case of fires.

Though interstates in Kentucky and Indiana are termed "clear but slick in spots" city, county and some state highways are still hazardous.

Jefferson County Sheriff Beck Alexander reported this morning that 95 per cent of the county roads are still impassable due to winds and continued drifting.

"My men are dead...but the city streets are as slick as glass," said Utilities Superintendent Charles Keller last night. Keller

went on to say that with little salt on hand, and that being used sparingly, the city had moved to spreading sand. "But with wind like this." said Keller, "it's not doing us much good."

Still, Superintendent Keller is worried about service water lines. "The ground is frozen now down to about 20 inches. Our service lines are at 32 inches. If it reaches those were in for some real trouble."

State Highway workers are doing their best to keep roads clear, according to Russell Risk. In the past two weeks workers for the department have already logged 715 overtime hours in the conflict with snow.

Risk reports that no state equipment has been damaged seriously by the weather but added, "It's taking a mint to keep. us going."

With a forecast of "extremely cold with a chance of snow flurries...lows tonight of eight to 14 below," cancellations continue to be reported. Hanover College, which for the first time in 15 years cancelled classes due to the weather, has called its game with Findlay College. At press time today no decision had been made on Southwestern's game with Dillaboro. Carroll County's game with Oldham County on the County of th

# THE MADISON COURIER

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Fifteen cents

# AN URGENT APPEAL TO

- It's been the coldest winter on record ...
- Gas service is being drastically cut back to many businesses, schools and industries ...
- Jobs are being affected . . .

Even though our residential and small commercial customers have the highest priority...

## YOU CAN HELP

**Dial down thermostats** 

### OTHER WAYS TO HELP CONSERVE:

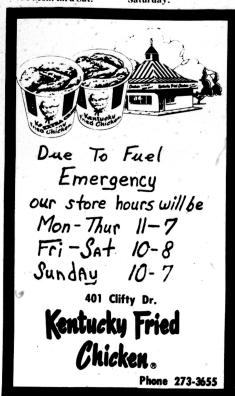
DIAL DOWN your home water heater to "medium" or "low". CLOSE registers and doors to unused rooms and areas. DON'T USE THE FIRE-PLACE—Keep the damper closed so it won't draw heated air up the flue. SHUT OFF all heat to garages. KEEP FURNACE FILTERS CLEAN.



Madison Courier, 29 Jan. 1977, p. 2.

To save energy Kroger's Bob Grant at Drake new hours: 10-7 Sundays, 9 to 9 Mon. thru Sat.

Lounge Tuesday through Saturday.



# Saturday Night January 29

EVENING 4:00 A visit to Aleske in sederc or the ko among the features in the opener of simed at youngsters 10 through 15. PORTER WAGONER STAR TREK SPACE: 1999 ANDY GRIFFITH HEE HAW STAR TREK (Cont.) LAWRENCE WELK SPACE: 1999 (Cont.) TO TELL THE TRUTH TO TELL THE TRUTH

B EMERGENCY

Paramedic Johnny Gage is attacked by tlesnake during a mountain rescue.

LAWRENCE WELK

ANDY WILLIAMS Carol Lawrence is guest.

HEE HAW (Cont.)

REBOP

PACE: 1999 MOVIE The Wild One." Marion Brando made film history as a Hamboyant hoodlum leader in this hard-hitting tale of a small town beseiged by rival matercycle gangs. (IIII 8:30 p.m.)
7:30 EMERGENCY (Cont.) LAWRENCE WELK (Cont.)

HEE HAW

BLET'S MAKE A DEAL TY TOWN MEETING
TOWN MEETING
ONCE UPON A CLASSC
Towid Copperfield." Part 4. Devid is sent back to school and takes lodging with Aunt Batsey's solicitor Mr. Wickfield, in whose home he first meets the unctuous Urioh Heep.

SPACE: 1999 (Cont.)

MOVIE (Cont.) 8:00

An all-Disney evening begins with this 1961 documentary examining the wildlife that abounds in and around waterways, from mountain streams to oceans. (till 8:50 p.m.)

DOLY

MARY TYLER MOORE

Sup Ann loses her "Honory Homemoker" show Sue Ann loses her "Happy Homemaker" show because of poor ratings, and the next thing to go is her pride.

B WONDER WOMAN Rey Rogers portrays a Texas rancher who calls on the military for help in rounding up cattle rustlers who are sobotaging the war effort home on the range.

LOWELL THOMAS REMEMBERS

DISCOUNTED HOMAS REMEMBERS

Oresudebt Lyndon Johnson announces the escolation of the war in Vietnam in clips from 1966. Also: the marriage of the President's daughter Luci to Pat Nugent.

BI BATHAM. BATMAN
MOVIE (Cont.)

B:30

THE WAY IT WAS

Pro football Hall of Famers Otto Graham and Sobby Layne are among the guests on this week's show recalling the 1953 NFL cham-

PETER MARSHALL Guests are actors Vincent Price, Bernadette Peters and Fred Willard; comedians Rip Taylor and Alice Ghostley; and singer Tom Sullivan.

"A Horse Colled Comenche" is a wild stellion temed by a Sloux brave but eventuelly ceptured by soldiers of the Army's Seventh Covolry, the regiment destined to flight in the colemitious Bottle of the Little Bighorn. Sel Mineo, Philip Cerey. (III 11 p.m.)

MOVIE (Cont.) polis Stingers vs. Minr

Soints

ALL IN THE FAMILY

Archie is asked to speak a few Archie is asked to speek a few words of eulogy at the funeral of a co-worker, a man he had nothing good to say about when he was alive.

STARSKY & HUTCH
Storsky and Hutch discover that the leader of a criminal ring takes unsuspecting victims and brainweakes them into committing murder. Conclusion of a two-part story.

Conclusion of a two-part story.

Priccapility CRCUS
 The General's Day," a seriocomic story focusing on a rokish old man and an impressionable spinster he sets out to make his

live-in housekeeper."

MUSIC HALL AMERICA Jim Nobors is the host.

PETER MARSHALL (Cont.)

HOCKEY (Cont.)

ALICE
An incompetent robber re An incompetent robber runs true to form when he tries to hold up the dinner while the cash register is sticking and a customer is going into

STARSKY & HUTCH (Cont.) MUSIC HALL (Cont.) PETER MARSHALL (Cont.)

MOVIE (Cont.)
HOCKEY (Cont.)
CAROL BURNETT are Rock Hudson and Steve Lawrence.

Guests are Rock Husson and Sweet German.

BROOTS

Part 7. Now a free man, Chicken George is briefly is briefly reunited with his family and his son. Tom, and then becomes involved in a violent confrontation with a Rebel deserter. LATE MOVIE

Storm over Asia" Silent masterpiece, con-cerning a Mongolian fur trapper who joins the resistance movement against British in-terventionist troops in 1918. Russian' 1928. (till 11:45 p.m.)
ONEDIN LINE
WRESTLING

10:30
10:30
10:30
MOVIE (Cont.)
HOCKEY (Cont.)
CAROL BURNETT (Cont.)
ROOTS (Cont.)

B ROOTS (Cont.)

3 ONEDN LINE (Cont.)

WRESTLING (Cont.)

11:00

BOCKEY (Cont.)

MOVIE (Cont.)

KING OF KENSINGTON

1700 CLUB

SATURDAY NIGHT From Tarkenton is the guest host with performer Leo Sayer.

TARZAN THEATRE

"Tarzan and the Lost Safari." A millionaire playboy and his wedding guests crash-land in the jungle. Gordon Scott, Yolande Donlan. 1957, (till 1:15 a.m.) 1 LATE MOVIE

"The Sheriff." A black girl who is the fiance of the sheriff's son is raped and the indication is that a white man is responsible. Ossie Davis Rucy Dee. (till 1:19 a.m.)

"In Love and War." Edward Anhalt's adaptation of Anton Myrer's "The Big War" — it's impact on three Marines, Robert Wagner, Jeffrey Hunter, "Bradford Dillman, "Dana Wynter, Hope Lange. 1958. (till 2 a.m.)

GOLDEN GLOSE AWARDS

Merry Belefonte is the host for the Hollywood Foreign Prose Asen. 34th annual awards, honoring TV and motion pictures.

DOLLY
Fraddy Fander is guest.

MOVIE (Cont.)

JATE MOVIE

The Crimon Cult." Boris Kerloff played his last role in this tale of witchcraft. English: 1968. (till 1:30 a.m.)

LATE MOVIE

BLATE MOVIE \* Three into Two Won't Go." An adult study of a inree into two Wen't Go." An adult study of a troubled marriage and the teenager determined to shatter it. Rod Steiger, Claire Bloom, Judy Geeson, Peggy Ashcroft. English: 1969. (till 1:30 a.m.)

FILMS

SAT NITE (Cont.)

SOLDEN GLOBE AWARDS (Cont.)

POP GOES THE COUNTRY 700 CLUB (Cont.)

12:30

S SAT. NITE (Cont.)

S S MOVIE (Cont.)

MOVIE (Cont.)

MOVIE (Cont.)

GOLDEN GLOBE AWARDS (Cont.)

FORTER WAGGNER

WARREN ROBERTS 1.00

DON KRISHNERS ROCK CONCERT

Natalie Cale: Be-Bop Deluxe: and comedy acts
Natural Gas, Jim Samuels and Marty Cohen,
and David Letterman.

2 5 2 2 5 MOVIE (Cont.)

Carte MOVIE

"Games." Intriguing suspense about a young
couple and a mysterious visitor. James Coan.
Katharine Ross. Simone Signoret. 1967. (till
2-45 a.m.)

NASHVILLE ON THE ROAD

LATE MOVIE

"Nine Hours to Rama." A fanatically reac-tionary youth intends to assassinate Mahatma Gandhi, Horst Buchholz. 1963.

\*\*Coperation Secret: Cloak-and-dagger operations of the French underground form the bockground of a postwar murder investigation.

Cornel Wilde, Steve Cochran, Phyllis Thaxter.

SCIENCE FICTION THEATRE
"Viking Women and the Sea Serpent." Abby
Dalton, Susan Cobot. 1957. (fill 2:45 a.m.)

SOUL TRAIN ROCK CONCERT (Cont.)

MOVIE (Cont.)

SOUL TRAIN (Cont.)

LATE MOVIE "Anzio." World War II story about a small group of soldiers trapped behind German lines. Robert Mitchum, Peter Falk, Robert Ryan. Italian; 1968. (till 3 a.m.)

S ROCK CONCERT (Cont.)

4 5 6 6 MOVIE (Cont.)

5 SOUL TRAIN (Cont.) HERE & NOW

CHAMPIONSHIP WRESTLING

LATE MOVIE
"A Man Could Get Killed." Involved spy spor A Man Could see think as a tongue-in-cheek adventuress. James Garner, Sandra Dee, Tony Franciosa, Robert Coote, Roland Culber. 1966.

WRESTLING (Cont.) MOVIE (Cont.)
MOVIE



#### ab All organizational GPA's Below is a reprint of the living unit GPA's, this time however, the independent living unit GPA's have been added. Alpha Delta Pi 3.27 Phi Mu 3.15 All Sorority 3,14 Fiji 3.11 Kappa Alpha Theta Alpha Amicron Pi 3.07 3.01 Blythe 3.01 Phi Delta Theta 3.01 Katherine Parket 2.98 All Women 2.97 All College 2.86 Independent Women 2.84 All Fraternity 2.84 All Men 2.78 Crowe 2.76 Independent Men 2.73 Donner 2.65 Sigma Chi 2.61 Wiley 2.59 Ide 2.58 Beta Theat Pi 2.56 Lambda Chi Alpha 2.55

Hanover College Triangle, 28 Jan. 1977, p. 7.