

Watching *Roots*, January 27, 1977

Roots was one of the most popular and influential programs in American television history. Millions of Americans (60% of the population or more) watched at least part of the miniseries in 1977, and seven of the eight episodes were among the ten highest rated programs ever broadcast to that date. (The last episode was so popular that it is unlikely ever to be bumped from the top-ten list.) The show was significant by other measures, too. Pollsters found that half of the people watching *Roots* thought it was “one of the best” shows they’d ever seen, and it was a topic of conversation wherever people gathered.

Episode Five

Episode Five begins sixteen years later (in 1806), with Kizzy and Kunta Kinte (Toby) talking while they handle a horse; it runs for 50 minutes.

Almost 46% of American households watched this episode.

The cast includes

- John Amos (Kunta Kinte/Toby)
- Chuck Connors (Tom Moore)
- Sandy Duncan (Anne Reynolds)
- Lawrence-Hilton Jacobs (Noah)
- Robert Reed (Dr. William Reynolds)
- Madge Sinclair (Bell Reynolds)
- Leslie Uggams (Kizzy)

Sources: Lance Morrow, “Why ‘Roots’ Hit Home,” *Time*, 14 Feb. 1977, pp. 69-77; Kenneth K. Hur and John P. Robinson, “The Social Impact of ‘Roots,’” *Journalism Quarterly* 55 (Spring 1978), 19-24, 83; *The World Almanac & Book of Facts* (New York: Press Pub. Co., 2017); Jerry Buck, “People Everywhere Talking about TV’s ‘Roots,’” (Associated Press, 29 Jan. 1977); *The World Almanac & Book of Facts* (New York: Newspaper Enterprise Assoc., 1978); *Roots*, 40th anniv. ed., (1977; Warner Home Video, 2016).

The following pages give you a taste of life at Hanover in 1977. Included are articles, television listings, and cartoons from the local paper and the student newspaper. Clippings from the *Madison Courier* are reproduced by permission (<http://madisoncourier.com/>).

Closing more schools, factories**Another cold blast hits Midwest and East**

By DEAN LOKKEN
Associated Press Writer

The Winter of '77 hit the East, Midwest and parts of the South with a new arctic cold blast today as already critical natural gas shortages forced more closings of schools and factories.

The entire school system of Pennsylvania was shut down by Gov. Milton Shapp so that natural gas could be shifted to industries. State officials said the state's 2.6 million public and parochial students may be out for longer than the three days already scheduled.

Pennsylvania and Ohio got a taste of the renewed cold front as the new arctic storm moved down from Canada Wednesday night and dropped temperatures by as much as 20 degrees in three hours.

Snow squalls hit sections of Ohio and Indiana Wednesday night, blocking roads and causing scores of traffic accidents, officials said.

Major north-south roads were blocked in Indiana, with hundreds of motorists stranded.

Some 150 school districts in 20 northeastern In-

diana counties, including the 40,000-pupil Fort Wayne system, the state's second largest, canceled classes today.

The area south of Toledo, Ohio, was hit heavily by the storm, with most roads, including some main highways, closed.

Power failures blamed indirectly on the winter weather left about 26,000 Greater Cleveland residents without electricity for several hours Wednesday night and knocked out power to Cleveland Hopkins International Airport and Southwest General Hospital. Both reported that operations continued on auxiliary power facilities.

Temperatures plunged elsewhere in the Midwest and East Coast freeze belt as winds gusting up to 60 miles per hour pushed the frigid air mass into the nation.

And the National Weather Service reported Wednesday that there appears to be no long-term warming trend in sight. The service forecast lower than normal temperatures over much of the East for at least the next two weeks.

Earlier Wednesday, President Carter asked Congress for emergency authority to transfer natural gas to areas with the worst shortages.

Parts of Maryland and Virginia around the Chesapeake Bay were declared federal disaster areas because the frozen bay has put many boatmen and fishermen out of work. The ice has blocked shipments of fuel oil and grain.

Outside Pennsylvania, school closures were scattered.

In Georgia, most schools were open but with orders to keep thermostats at 65 degrees. Temperatures there had moderated somewhat by midweek but were predicted to plunge back into the teens by this weekend.

Police in LaGrange, Ga., which had many factories closed due to gas shortages, patrolled the empty plants.

While businessmen waited to see what the government would do to ease gas shortages, President Carter's energy adviser James R. Schlesinger said at least two interstate pipelines — Southern Natural Gas and Trunkline —

already were cutting off gas supplies to some top priority consumers. He said Carter's proposals were aimed at avoiding those cutoffs, which affect some residences, public services and factories in danger of severe damage without gas.

Schlesinger said he did not have a precise breakdown on unemployment caused by gas shortages but he said the number of unemployed was reported highest in New York, Pennsylvania, West Virginia, Ohio, Indiana, Missouri, Kentucky, Virginia, Tennessee, North Carolina, South Carolina, Georgia, Alabama and Mississippi.

There was mixed reaction from Western states — which have been enjoying a relatively mild winter — to the possibility that they may be called on by Congress to share more of their natural gas with the Midwest and East.

The Pacific Gas & Electric Co. offered to share its supplies. Under an arrangement approved by the California Public Utilities Commission, PG&E will loan gas to Southern Natural Gas Co. of Birmingham, Ala.

THE MADISON COURIER

Television Programs

Thursday Night January 27

- EVENING 8:00**
- NEWS
 - DICK VAN DYKE
 - ZOOM
 - METRO REPORT
 - ANDY GRIFFITH
 - I LOVE LUCY
- 8:30**
- NEWS
 - ANDY GRIFFITH
 - FARBRIDGE FAMILY
 - LILIAS, YOGA & YOU
 - ODD COUPLE
 - ROOM 22
 - GILLIGAN'S ISLAND
- 9:00**
- TO TELL THE TRUTH
 - INDIANA U. WARM UP
 - NEWS
 - TRUTH OR CONSEQUENCES
 - LIAB'S CLUB
 - MIKE DOUGLAS
 - David Brenner's col host with guests Katherine Ross, singer Mel Tillie and Canadian Stan Kahn
 - YOUR JEFF CO SCHOOLS
 - BEVERLY HILLBILLIES
 - MY THREE SONS
 - CONCENTRATION
- 7:30**
- DOLLY
 - COLLEGE BASKETBALL Indiana vs. Minnesota
 - NAME THAT TUNE
 - 55,500 PYRAMID
 - OHIO LOTTERY
 - MIKE DOUGLAS (Cont.)
 - JEFF CO SCHOOLS (Cont.)
 - NASHVILLE ON THE ROAD
 - BRADY BUNCH
 - WILD WORLD OF ANIMALS
- 8:00**
- PARENTHOOD GAME
 - Don Newman narrates this study of the various ways animals rear their young filmed in Africa, Australia, North and South America.
 - BASKETBALL (Cont.)
 - WALTONS
 - On the high school graduation day, Erin gets the sinking feeling that she's the only woman who doesn't have any special talent or career goals.
 - WELCOME BACK, KOTTER
 - MASTERPIECE THEATRE
 - "Upstairs, Downstairs" Part 2. The publication of his letter about the plight of homeless and jobless war veterans prompts James into the political arena.
 - STAR TREK
- 8:30**
- PARENTHOOD GAME (Cont.)
 - BASKETBALL (Cont.)
 - MOVIE (Cont.)
 - WALTONS (Cont.)
 - NEWS

- WHAT'S HAPPENING
 - After being awarded from school, Roger tries to avoid his mother's wrath by soft-soaping his estranged father into speaking to the principal.
 - MASTERPIECE THEATRE (Cont.)
 - STAR TREK (Cont.)
- 9:00**
- THURSDAY MOVIE
 - "Johnny, We Hardly Knew Ye." This 1977 TV movie is based on a chapter in the best seller by the same name. It focuses on young Kennedy's decision in 1946 to seek the Congressional seat in Boston's 11th District. Paul Rudd portrays Kennedy. (11:12 a.m.)
 - BASKETBALL (Cont.)
 - HAWAII FIVE O
 - An armed rapist killer escapes into the rain forest where the daughter of Attorney General Malicoff has disappeared while on a college field trip.
 - BARNEY MILLER
 - A fire threatens to spread through the station, transporting a couple with a suicide pact into ecstasy.
 - VISIONS
 - "Two Brothers," a psychological drama about a disturbed doctor and his un-derstanding older brother. Told mostly in flashbacks, this play explores a relationship that is loving and bantering, often emotional and intense. David Spierberg. (11:12 a.m.)
 - JEFF CO SCHOOLS (Cont.)
 - BRADY BUNCH (Cont.)
 - WILD WORLD OF ANIMALS (Cont.)
- 8:30**
- MOVIE (Cont.)
 - MERV GRIFFIN
 - Cont. 7 p.m. channel 19 for details.
 - HAWAII FIVE O (Cont.)
 - TONY RANDALL
 - To present description back to her native England, Mrs. McClellan advertises for a husband, and a motley crew shows up on father's doorstep.
 - VISIONS (Cont.)
 - MERV GRIFFIN (Cont.)
- 9:00**
- MOVIE (Cont.)
 - MERV GRIFFIN (Cont.)
 - BARBARA JONES
 - A jealous husband, incensed by his wife's unfaithfulness, murders her partner.
 - ROOTS
 - Part 5 ends 16 year old Kizzy renewing a friendship with her owner's niece, a kind but naive young woman who secretly taught Kizzy to read. But the jealous father when Kizzy is accused of helping another slave escape.
 - VISIONS (Cont.)
 - MOVIE (Cont.)
 - WALTONS (Cont.)
 - NEWS

- BARNABY JONES (Cont.)
- JEANNE WOLF WITH
- Jimmy Stewart looks back on his career.
- CROSSWITS
- MERV GRIFFIN (Cont.)
- STAR TREK
- NEWS
- GROUCHO
- WOMAN
- MARY HARTMAN
- HONEYMOONERS
- JOHNNY CARSON
- FILM FESTIVAL
- "Suburban D.L." Dramatic adventure about the lives of the men who work our nation's suburban highways. Pat O'Brien, George Brent, Wayne Moray. 1977 (11:12 a.m.)
- KOJAK
- GROUCHO
- GERALDO RIVERA
- Barbara Streisand, Kris Kristofferson and Jon Peters are scheduled to discuss making "A Star Is Born."
- CAPTIONED NEWS
- MARY HARTMAN
- JOHNNY CARSON (Cont.)
- MOVIE (Cont.)
- KOJAK (Cont.)
- WILD WILD WEST
- MARCEL LENNER REPORT
- GERALDO RIVERA (Cont.)
- GERALDO RIVERA
- See 11:30 p.m. channel 12 for details.
- 12:40
- TOMA
- Police detective Dave Toma poses as an ex-con stunt driver to infiltrate a gang planning a bank burglary. (11:40 a.m.)
- 12:30
- JOHNNY CARSON (Cont.)
- MOVIE (Cont.)
- KOJAK (Cont.)
- WILD WILD WEST (Cont.)
- GERALDO RIVERA (Cont.)
- IRONSIDE (Cont.)
- TOMORROW
- MOVIE (Cont.)
- TOMA (Cont.)
- NEWS
- MISSION IMPOSSIBLE
- GERALDO RIVERA (Cont.)
- 1:30
- TOMORROW (Cont.)
- 1:40
- TOMA (Cont.)
- MISSION IMPOSSIBLE (Cont.)
- 1:50
- TOMA (Cont.)
- BIBLE ANSWERS
- 2:30
- NEWS

- RASHVILLE ON THE ROAD
 - ASA SPORTS WORLD
 - HOT FUDGE
 - CHILDREN'S FILM FESTIVAL
 - DANIEL BOONE
 - FEEDBACK
 - SESAME STREET
 - CENTER CIRCLE: BASKETBALL
 - AFTERNOON MOVIE
 - "The Magnificent Seven." Impressive but uneven Western version of Kurosawa's "Seven Samurai," about gunmen hired to rid a town of bandits. 1960. (10:30 a.m.)
 - SANDSTAND (Cont.)
 - GARNER TED ARMSTRONG
 - 1:30
 - COLLEGE BASKETBALL
 - Tulane vs. Georgia Tech
 - U. WASH. VS.
 - AFTERNOON MOVIE
 - "Starman." Sentimental tale about the
- AFTERNOON MOVIE**
- "Man with the Iron Fists." Crime drama about a young Mexican lawyer accused of a senator's murder. Italian. 1971. (11:40 a.m.)
 - MISTER RODGERS
 - BASKETBALL (Cont.)
 - MOVIE (Cont.)
 - CHILDREN'S FILM (Cont.)
 - OUTDOORS WITH JULIUS BORDS
 - ELECTRIC COMPANY
- 2:00**
- BASKETBALL (Cont.)
 - MOVIE (Cont.)
 - DESTINATION AMERICA
 - MOVIE
 - "Lester." Feature version of three "Lester" TV episodes. 1968. (11:00 a.m.)
 - SESAME STREET
 - OUTDOORS WITH JULIUS BORDS

- SCOREBOARD
 - BASKETBALL (Cont.)
 - BEVERLY HILLBILLIES
 - DESTINATION AMERICAN (Cont.)
 - MOVIE (Cont.)
 - PRO BOWLING
 - SESAME ST. (Cont.)
 - TERREMOTO
 - 4:00
 - COLLEGE BASKETBALL
 - Auburn vs. LSU
 - COLLEGE BASKETBALL
 - Ford vs. Illinois
 - COLLEGE BASKETBALL
 - Michigan State vs. Wisconsin
 - SPORTS SPECTACULAR
 - Championship boxing, Roberto Duran against Vladimir Fernandez in scheduled 15 round bout.
 - BOWLING (Cont.)
 - GARDEN SHOW
- 4:30**
- BASKETBALL (Cont.)
 - BOWLING (Cont.)
 - CINEMA SHOWCASE
 - MOVIE (Cont.)
- 5:00**
- BASKETBALL (Cont.)
 - SAN DIEGO OPEN GOLF TOURNAMENT
 - WIDE WORLD OF SPORTS
 - U.S. USSR Bowling Championships
 - BOOK BEAT
 - MOVIE (Cont.)
 - 1:20
 - BASKETBALL (Cont.)
 - GOLF (Cont.)

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THE BORN LOSER



BLONDIE



WINTHROP



PRISCILLA'S POP



It was brought to our attention, after last week's venture into the world of editorial journalism, that Hanover College no longer has "men's jobs" and women's jobs." We were quite surprised to note that on the little cards announcing job openings on campus (and the surrounding area) that the words "male or female" were specifically used. One of the jobs was even one mentioned by our Uncle Rod the previous week.

We are quite pleased that the College is taking steps to enter the 1970's, and wish to commend whomever is responsible for this change in what seemed to be college policy.

We also wish to extend our congratulations to the supporters of the ERA in case you didn't realize Indiana passed it. Hang in there.

Hanover College *Triangle*, 21 Jan. 1977, p. 5.