

Watching *Roots*, January 25, 1977

Roots was one of the most popular and influential programs in American television history. Millions of Americans (60% of the population or more) watched at least part of the miniseries in 1977, and seven of the eight episodes were among the ten highest rated programs ever broadcast to that date. (The last episode was so popular that it is unlikely ever to be bumped from the top-ten list.) The show was significant by other measures, too. Pollsters found that half of the people watching *Roots* thought it was “one of the best” shows they’d ever seen, and it was a topic of conversation wherever people gathered.

Episode Three

Episode Three begins nine years later (Sept. 27, 1976) as the adult Kunta Kinte (now played by John Amos) is loading tobacco into a wagon; it runs for 47 minutes.

Almost 45% of American households watched this episode.

The cast includes

John Amos (Kunta Kinte)
Louis Gossett Jr. (Fiddler)
Lorne Greene (John Reynolds)
Robert Reed (Dr. William Reynolds)
Vic Morrow (Ames)
Madge Sinclair (Bell Reynolds)

Public Opinion

On April 10, 1977, the Gallup company released the results of a poll about genealogy and *Roots*, which had aired over two months previously. Most of the people they contacted (73%) had either seen the miniseries or read the book. Many (69%) were also interested in tracing their own roots. At the same time, few knew much about their family histories. Most knew their family’s country of origin, but less than a third knew when their relatives had immigrated. Gallup reported a “sharp increase in visitors to the genealogical sections of libraries,” as Americans took steps to fill in their missing knowledge.

That same week, Gallup also reported on public opinion of the new president, Jimmy Carter: 72% approved of the way he was “handling his job,” and only 10% disapproved. The problems that most worried the people polled were inflation, unemployment, and the energy crisis.

Sources: Lance Morrow, “Why ‘Roots’ Hit Home,” *Time*, 14 Feb. 1977, pp. 69-77; Kenneth K. Hur and John P. Robinson, “The Social Impact of ‘Roots,’” *Journalism Quarterly* 55 (Spring 1978), 19-24, 83; *The World Almanac & Book of Facts* (New York: Press Pub. Co., 2017); Jerry Buck, “People Everywhere Talking about TV’s ‘Roots,’” (Associated Press, 29 Jan. 1977); *The World Almanac & Book of Facts* (New York: Newspaper Enterprise Assoc., 1978); *Roots*, 40th anniv. ed., (1977; Warner Home Video, 2016); The Gallup Poll: Public Opinion, 1972-1977 (Wilmington, Del.: Scholarly Resources, 1978), pp. 1040-1042.

The following pages give you a taste of life at Hanover in 1977. Included are articles, television listings, and cartoons from the local paper and the student newspaper. Clippings from the *Madison Courier* are reproduced by permission (<http://madisoncourier.com/>).



On Sports with Graham Taylor

Hanover freshmen a lot of fun to watch

IF HANOVER COLLEGE'S Dick Naylor is involved in a sport you can bet the participants will work hard but have a lot of fun, and that there will be more victories than defeats posted in the scorebook.

Naylor, in his 11th season at Hanover as baseball coach, cross country coach and assistant basketball coach, has directed his athletic teams to numerous victories and championships.

This season's freshman basketball team is a good example. It's currently riding along with a sparkling 8-1 record and has already gained revenge for that one defeat. The junior Panthers posted a 77-66 win over Sullivan College of Louisville Saturday after dropping an earlier 75-73 decision to Sullivan at Louisville.

"We have good balance and good shooting," said Naylor, "to go along with a lot of desire. Things are working out real well."

Take a look at these statistics:

—Eric Rosebrough, a 6-0 guard from Decatur Central High School in Indianapolis, is the team's leading shooter with a 60.4 per cent average from the field. He's averaging 14.7 points per game.

—John Dizney, a 6-5½ forward from Moore High School in Louisville, is the team's leading scorer with a 16.4 average. He's shooting at a 50.4 per cent average.

—David Pennington, a 6-6 forward from Silver Creek High School, ranks second in scoring with a 14.9 average and is second in shooting with a 58.4 per cent average.

Those are mighty impressive figures. "We're having a good time and the facts and figures show it," said Naylor.

The Hanover freshmen will be in action tomorrow night at Lynn Hall when they meet a team from Camp Atterbury as a

preliminary to the Hanover-Bluffton game.

HANOVER FOOTBALL COACH Rick Carter says his NAIA All-American halfback of 1976, Anthony Brantley, has returned to school.

Brantley, who has a year of eligibility left, will be able to play next fall if he maintains at least a C average, according to Carter. He was a big factor in Hanover's two NAIA playoff appearances in 1974 and 1975.

SILVER CREEK'S DRAGONS will bring an 8-3 record to Salm Gym Friday night when coach John Heaton sends his sectional favorites against the Madison Cubs. Madison is still searching for its first victory after making eight appearances this season.

Heaton watched Madison meet Floyd Central last Saturday and was impressed with the Cubs. "All they (the Cubs) need is a victory," he said. "Once they get one win, look out, they'll be tough."

Of course, Heaton is hoping Madison doesn't notch its first triumph this Friday. Cubs' coach Julius "Bud" Ritter is wanting a win in the worst way. He agrees with Heaton that a single victory will immediately turn the Madison season around.

Silver Creek brings a three-game winning streak to Madison, including last Friday's 68-66 triumph over Southwestern's Rebels. The last loss by the Dragons was a 59-56 setback to No. 1 Jeffersonville in mid-December.

Heaton was happy to get back into action last Friday following a long delay because of snow. "It really felt nice to play once

again," Heaton said Saturday at Floyd Central. "The last two weeks or so have seemed like months to the kids and me. I think our problem was mental. We didn't get much crowd support in the Southwestern game even though our players were excited about playing. Our timing was definitely off."

ODDS 'N ENDS...Sectional pairings for the 1977 girls' basketball tournament will be made tomorrow by the Indiana High School Athletic Association and tourney play will begin next Tuesday. Madison, Shawe, Southwestern, Austin, Jennings County and Scottsburg will participate in the Scottsburg sectional where coach Donna Cheatham's Warriors are heavily favored.

...Madison's Beth Ricketts turned in some impressive times in a big swim meet held over the weekend in Nashville, Tenn. Ricketts finished second in the 50-yard butterfly with a time of 29.0; third in the 50-yard freestyle in 26.6; third in the 100-yard butterfly in 1:05.4; fourth in the 200-yard individual medley in 2:28; and fifth in the 50-yard backstroke in 32.8. The times in the 50 butterfly and 50 free were AAAA marks, according to coach Bert Zimmerman.

...Madison had some swimmers in action at Columbus over the weekend in girls' 8 and under competition. Lee Ann Hudson finished fifth in the 25-yard backstroke in 21.6 and was fifth in the 50-yard backstroke in 52.3. Sarah Ricketts was second in the 25-yard butterfly in 23.1; fourth in the 25-yard freestyle in 18.4; and sixth in the 25-yard backstroke in 21.6. The Madison 100-yard freestyle relay team (Sarah Ricketts, Michele Gish, Lee Ann Hudson and Mary Carol Peddle) took third place.

Television Programs

Tuesday Night January 25

EVENING

6:00 NEWS

DICK VAN DYKE
VILLA ALEGRE
METRO REPORT
ANDY GRIFFITH
I LOVE LUCY

6:30

NEWS

ANDY GRIFFITH

PARTIDGE FAMILY

LILIAS, YOGA & YOU

ODD COUPLE

ROOM 222

GILLIGAN'S ISLAND

7:00

TO TELL THE TRUTH

EMERGENCY

Paramedics Gage and DeSoto endure kidnapping at the station and the hospital when they buy a junked 1932 fire engine.

NEWS

TRUTH OR CONSEQUENCES

LIAR'S CLUB

MIKE DOUGLAS

David Brenner is co-host with guests Phyllis Diller and movie producer Dino de Laurentiis.

YOUR GOVERNMENT IN ACTION

BEVERLY HILLBILLIES

MY THREE SONS

CONCENTRATION

7:30

CANDID CAMERA

EMERGENCY (Cont.)

NIGHTMARE

Black-and-white flashbacks show how a young Jewish brother and sister escaped the Nazis in their native Poland and emigrated to the U.S.

BOBBY VINTON

IN SEARCH OF

POP GOES THE COUNTRY

MIKE DOUGLAS (Cont.)

GOVERNMENT ACTION (Cont.)

COUNTRY MUSIC MEMORIES

BRADY BUNCH

\$128,000 QUESTION

ODD COUPLE

8:00

BAA BAA BLACK SHEEP

While a Japanese air ace is shearing the Black Sheep in the skies, a tough new top mechanic is making life nearly as miserable for them back at base.

TO TELL THE TRUTH

WHO'S WHO

HAPPY DAYS

Richie basks in instant adulation after dropping a lucky game-winning shot in the state basketball semifinals.

PICCADILLY CIRCUS

"The General's Day," a seriocomic story focusing on a rakish old man and an impressionable spinster he sets out to make his live in housekeeper.

STAR TREK

GUNSMOKE

8:30

BAA BAA BLACK SHEEP

CROSSWITS

HAPPY DAYS

A snappy redhead called Pinky Tuscadero has the Fonz in a spin. Not only is she an ace cyclist who wants to be his partner in an all male demolition derby, but she has the kind of looks and personality that get his heart racing as well. (11:10 p.m.)

PICCADILLY CIRCUS (Cont.)

STAR TREK (Cont.)

GUNSMOKE (Cont.)

9:00

POLICE WOMAN

Pepper assumes the identity of a band singer's daughter, who was shot during the murder of a record-company executive.

MERV GRIFFIN

Singers Freddy Fender, Lou Rawls, Joe Williams and Gale Baker; comics Kelly Monteith and Pat Cooper; and the Alcatraz acrobatic act.

MASH

Hawkeye and B.J. may have to amputate the leg of a former college-football star who'd rather die than never play again.

HAPPY DAYS (Cont.)

VOYAGE TO THE END OF THE EARTH

The Arctic explorations of Norwegian Fridtjof Nansen are traced in this documentary.

9:30

POLICE WOMAN (Cont.)

MERV GRIFFIN (Cont.)

ONE DAY AT A TIME

Anticipating a breathless acceptance of his marriage proposal to Ginny, macho Schneider fails to see that her interest in men is by no means limited to him.

HAPPY DAYS (Cont.)

AMERICAN INDIAN ARTISTS

Profiled is Allan Houser, a Chiricahua Apache sculptor who works in stone, bronze and wood.

10:00

POLICE STORY

Two officers patrolling barrio highschools to control gang violence encounter a baffling new phenomenon: the toughest gang of all is composed exclusively of girls.

MERV GRIFFIN (Cont.)

KOJAK

Kojak persuades a Puerto Rican cop to go undercover in his old neighborhood to find out who is trying to start a barrio gang war.

ROOTS

Part 3. Now 26, Kunta Kinte escapes from the Reynolds' plantation. But freedom is short-lived: Kunta is captured, maimed by slave hunters and sold to Dr. William Reynolds as payment on a debt.

FIRING LINE

Gun control is discussed by Robert Kukla of the National Rifle Assn. and Rep. Abner Mikva.

10:30

POLICE STORY (Cont.)

NEWS

KOJAK (Cont.)

ROOTS (Cont.)

FIRING LINE (Cont.)

CROSSWITS

LOVE AMERICAN STYLE

11:00

NEWS

GROUCHO

LOWELL THOMAS REMEMBERS

MARY HARTMAN

HONEYMOONERS

11:30

JOHNNY CARSON

FILM FESTIVAL

"See Here, Private Margrove." Story of a naive young reporter's hilarious experiences in the Army. Robert Walker, Donna Reed, Keenan Wynn, Robert Benchley. 1944. (11:1:30 a.m.)

LATE MOVIE

"One is a Lonely Number." Soap opera following a young divorcee trying to adjust to a single's life style. Trish Van Devere. 1972. (11:1:30 a.m.)

GROUCHO

LATE MOVIE

"Pray for the Wildcats." A cruel advertising-agency client forces three of the agency employees to accompany him on a desert motorcycle trip. Andy Griffith. 1974 TV-movie. (11:1:30 a.m.)

CAPTIONED NEWS

MARY HARTMAN

12:00

JOHNNY CARSON (Cont.)

MOVIE (Cont.)

WILD WEST

MacNEIL-LEHRER REPORT

IRONSIDE

LATE MOVIE

See 11:30 p.m., channel 12 for details. (11:1:30 a.m.)

12:30

JOHNNY CARSON (Cont.)

MOVIE (Cont.)

WILD WEST (Cont.)

IRONSIDE (Cont.)

1:00

TOMORROW

MOVIE (Cont.)

NEWS

MISSION IMPOSSIBLE

1:30

TOMORROW (Cont.)

NEWS

JEWISH DIMENSION

MISSION IMPOSSIBLE (Cont.)

LATE MOVIE

"Hellcats of the Navy." Dramatization of the World War II submarine invasion of Japan's heavily mined Tsushima Straits.

Ronald Reagan, Nancy Davis. 1957.

2:00

NEWS

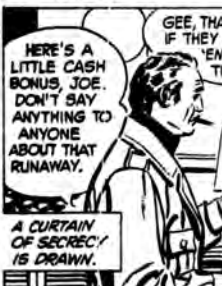
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Instructions are offered

Layoffs during the current energy emergency may cause a significant increase in the number of insurance claims, according to John F. Coppes, director of Indiana Employment Security.

He urged all those who are layed off as a result of the energy crisis within the next few weeks to file a reporting

schedule determined by their social security number when they file for unemployment.

If the first of the last four digits in the social security number are 0-1, the claimant should file on Monday. If the number is 2 or 3, reporting time is Tuesday, 4 or 5 on Wednesday, 6 or 7 on Thursday, and 8 or 9 report Friday.

IKEC \$11 million into clean-air pact

Continued from page 1

to finance this operation is through the sale of the (municipal) bonds," said Schwarm.

But, what if the request is halted by one the agencies who still must approve the issuance of the bonds?

"We'll have to find another means of financing. We're committed to the point now, that we have to move ahead," said Schwarm, who went on to add that contracts have been let. In particular, Schwarm named contracts for the additional precipitators and stacks.

Eugene Cooper, local counsel for IKEC, recently referred to the sale of municipal bonds as "still an urgent matter."

But, until today's meeting of the PSC no action had been taken since the County Council's Sept. 21, unanimous approval of the issuance of the bonds.

John "Bud" Scott, chairman of the Jefferson County Economic Development Commission, which must approve the sale, said recently that his agency had received no word from IKEC regarding the bonds.

Although there is speculation that a suit filed against the Energy Research Development Association, IKEC's primary customer, by Save the Valley, has slowed progress toward the sale of the bonds, IKEC spokesmen deny this.

Indianapolis busing plan nixed by court

WASHINGTON (AP) — The Supreme Court today struck down a federal court's plan to integrate Indianapolis schools by busing black students to surrounding, predominantly white school districts.

The court sent the case back to a lower court after being told by the Justice Department and state officials in Indiana that the court-ordered, interdistrict busing was not necessary to overcome segregation in the nation's 29th largest school system.

By a 6-to-3 vote, the court told the 7th U.S. Circuit Court of Appeals to take a new look at the desegregation case in light of recent Supreme Court rulings that discriminatory intent must be proved before the courts can take action. Justices William J. Brennan Jr., Thurgood Marshall and John Paul Stevens dissented.

Officials have estimated that the Indianapolis desegregation plan would require the busing of about 10,000 black youngsters. Stevens last summer postponed the plan's effective date until the Supreme Court could consider several appeals.

In another case, the Supreme Court refused to hear arguments by school officials in Louisville, Ky., that a court-ordered desegregation plan enforced there more than a year ago is too harsh. The plan, source of anti-busing riots and other widespread violence that required the presence of National Guard troops, requires the busing of about 23,000 students.

Recent rulings by the justices have indicated a reluctance to have courts issue sweeping desegregation orders.

The main question raised in challenges to the 1975 order in Indianapolis, later upheld by the 7th U.S. Circuit Court of Appeals, is whether the interdistrict remedy is warranted.

In 1968, the Justice Department sued the Indianapolis Board of School Commissioners to overturn what it called segregationist policies in city schools. But it never suggested a remedy that included the 10 other school districts in Marion County.

After seven years of court battles, U.S. District Judge S. Hugh Dillin ordered state and school officials to implement the multi-district plan.

Dillin decided that because black students made up about 40 per cent of the 98,000 school population in Indianapolis, a one-district plan wouldn't work.

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Ralph Dunlevy said that the suit has nothing to do with progress toward the issuance and sale of the bonds and added that money IKEC had planned to spend before the bond sale was currently being used.

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"When the percentage of Negro pupils in a given school approaches 40, more or less, the white exodus becomes accelerated and irreversible," the judge said.

The multi-district plan would give most Schools at least a 15 per cent black student population.

Dillin, upheld by the court of appeals, ruled that black students in Indianapolis had suffered two violations of equal protection rights safeguarded by the Constitution.

—When the municipal government in Indianapolis and other governmental units in Marion County were replaced by a consolidated, county-wide government called Unigov, the boundaries of the city's school system remained the same. Most black students stayed in schools within the old city boundaries.

—All public housing projects, in which 98 per cent of the residents are black, were confined to areas within the old boundaries of the city. That added to the concentration of black students.

School and government officials argued that the school district boundaries were not altered because "a consolidated school district would be large, with consequent loss of citizen participation and that it would increase taxes."

The court said that, while these governmental decisions might not have been racially motivated, they had "an obvious racial segregation impact."

The lower courts also found that the placing of public housing was racially motivated, and barred further construction.

In its 1975 decision in a Detroit school desegregation case, the Supreme Court said students may not be assigned from one district to another unless the districts involved in the student-assignment order have been involved in racial discrimination.

The lower courts said the failure to expand the Indianapolis school boundaries to conform with the new county-wide government was such proof, but state officials and the Justice Department urged the justices to rule otherwise.

Gans

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Bernard B. Scott

Bernard B. Scott, 72, 1612 Clifty Dr., Madison, died Sunday, January 23, 1977 at Kings' Daughters' Hospital. Services will be held at Gans Funeral Home, Tuesday, January 25 at 1:30 p.m. Interment will be in Canaan Cemetery. Friends may call at Gans Funeral home after 6:00 p.m. Monday, Jan. 24, 1977.

A Listening Note
Hear Gans' Religious Music Program
11:30 a.m. Sundays
WORX Radio 1270 a.m. 96.7 F.M.

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This week's pictures

"Don't take that picture" moans Revonah photoperson Sharon Handy, caught in the act of studying in the Hub.

Hanover College *Triangle*, 21 Jan. 1977, p. 3.